



The Future is NOW March 29

Is Your Program Thriving in the Current Landscape?

As healthcare continues to evolve to a value-added model, behavioral health practitioners and organizations must constantly improve performance.

This day will be dedicated to **improving attendee readiness to thrive in modern health care arena**. Parity implementation, Medicaid expansion, and commercial insurance reforms are bringing <u>unprecedented change</u> to the behavioral health field <u>and creating opportunities</u>, <u>as well as challenges</u>, <u>to service providers</u>. Learn the essentials to ensure your program can respond and change in response to the many changing forces underway.

Share your questions with experts and decision-makers directly impacting your ability to provide services and develop an agency transformation action plan to ensure you are poised to take advantage of the many new opportunities.

The morning will include opportunities to gain important updates significantly impacting behavioral health in Maryland. **The afternoon** will be dedicated to ensuring you are taking advantage of cutting-edge, best business practices.

Highlights Include:

BHA Priorities Impacting Behavioral Health Providers from Dr. Barbara Bazron, Executive Director, BHA

Beacon Health Initiatives and Question. A team of Beacon Health leadership will share important updates and answer your questions

Changes Impacting the Workforce. Share your questions directly with Tracey DeSheilds, Executive Director, Board of Professional Counselors and Therapists

Taking Advantage of SBIRT Engagement. Marla Oros and Colleen Hosler of Mosaic Group will share exactly how your program can become engaged in SBIRT expansion opportunities.

Gain invaluable business practices and launch the development of your action plan for agency transformation. Becky Vaugh of National Council will dedicate the afternoon to essential activities every agency must be engaged in at this time.

Lunch and snacks are included in the registration fee, as well as 5 CEUs.

CEUs are co-sponsored by the Maryland Behavioral Health Administration's Office of Workforce Development and Training CEU details outlined on registration landing page.

Learn More & Register Today

Maryland Addiction Directors Council
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